

City of Bloomington Arts Commission  
December 10, 2014  
5:00 pm, City Hall, McCloskey Room

Present: Jan Grant, Lynn Schwartzberg, Peter Jacobi, Craig Widen, Francesca Sobrer, Jean Kautt, Martina Celerin, Abby Perfetti, Sally Gaskill

Absent: Paul Sturm

Ex Officio: Miah Michaelson

Guest: Danielle McClelland

Minutes recorded by Abby Perfetti

### **Call to Order**

Jan Grant calls the meeting to order at 5:00 pm

### **November Minutes**

- Craig Widen moves to approve November minutes, Martina Celerin seconds. Minutes approved.

### **Treasurer's Report**

- Accounts are largely unchanged

### **Guest: Danielle McClelland, BCT Management Inc.**

- Buskirk-Chumley Theater (BCT) is a partner of the City and many other public/private entities
- "Natural cultural districts" grow organically in a community, not imposed or constructed – Bloomington fits this natural profile
- BCT costs approximately \$1,254 per day to run; average renter pays \$623 per day. Difference is made up in donations, sponsorships, and public funding
- TIF law interpretation has changed, and \$50,000 in funding will be cut from the BCT's operations. For the coming year, BCT will receive all \$74,000 that was requested but it may only be spent on capital expenses
- Sally: Understanding is that the City Council takes responsibility to help come up with a new source of funding
- Steps the BAC can do to help
  - Continue discussion with the City Council
  - Explain the situation to friends, neighbors, etc
  - Advisory Council
  - Connecting Danielle McClelland to potential major donors

### **New Business**

- Grant Workshop for 2015
  - Offer a comprehensive grant workshop that covers all the funding opportunities offered by the City
  - Collaborate with all those departments
  - BAC would be the sponsor

- January Meeting Date
  - January 14, 2015
- Commission terms
  - All City commission terms will be standardized
  - Each commissioner will have a slot number, expiration date will be managed by the City of Bloomington Clerk

### **Old Business**

- Business and the Arts – Chamber of Commerce
  - Jeb Conrad from the Chamber of Commerce: there is interest from business members who were contacted to discuss Business and the Arts in a focus group
  - They are still interested in discussing a joint project celebrating the Chamber's 100<sup>th</sup> anniversary; these talks will begin in January
- South Walnut Streetscape Sculpture
  - Sample is presented
- Public Art Master Plan
  - The final version will be presented to the City Council
  - Lynn: Change the spacing between words in headings
  - Sally: Add more visual arts photos
  - Abby Perfetti moves to approve the Public Art Master Plan; Alain seconds. Motion passes.
  - Yay!

### **Staff Report**

- Public Art
  - South Walnut sculpture – see above
- BEAD
  - Next meeting: Monday, December 15, noon, McCloskey Room, City Hall.
  - Current Exhibit: Boys and Girls Clubs of Bloomington
- Other
  - Have Arts Admin grad students doing the following research projects in 2015:
    - Analyzing the municipal arts funding universe
    - Bloomington independent music folklore project
    - Artist Directory (in conjunction with Arts Alliance of Greater Bloomington) – seeking IU students to help assess effectiveness of Artist Directory
  - Former intern Ann Fields hired as Communications Specialist for IAC. She starts in January. Current intern Alexa Lopez hired as Communications Director for City of Bloomington. She starts in January.

- Arts Alliance of Greater Bloomington is still in need of Steering Committee members. Contact Joanne Shank if you're interested, [joanneshank@gmail.com](mailto:joanneshank@gmail.com).
- Indiana Arts Commission now requires a letter of intent for Operating Support grants

#### Commissioner Announcements

- Jean: 17<sup>th</sup> St roundabout looks great
- Lynn: Bloomington Chamber Singers' annual Messiah Sing is Sunday, December 14 at 7pm
- Martina: Has an exhibition hanging at the Bloomington Bagel Company on Dunn St.